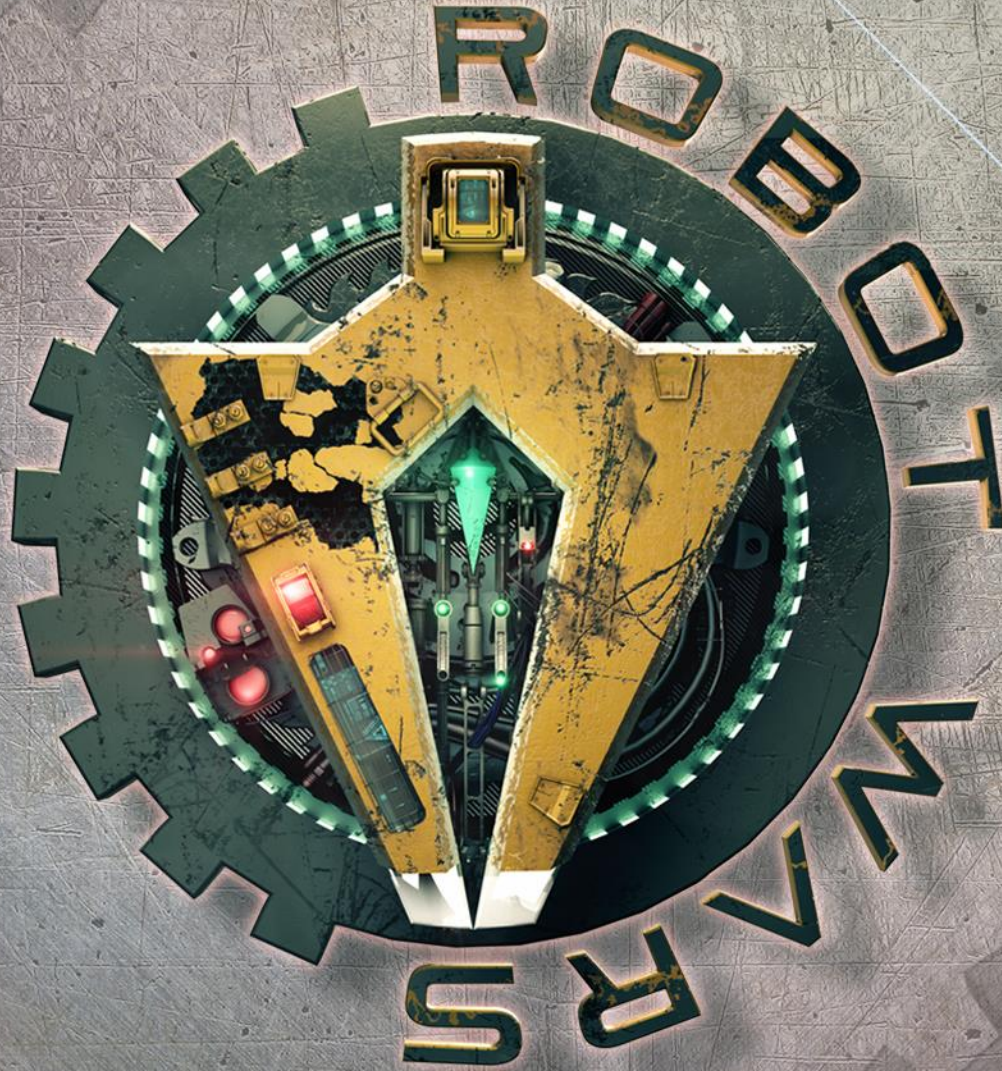


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ROBOT WARS

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High energy primetime entertainment format

Exciting game show that pits killer robots against each other

Following 9 seasons in the UK, and 2 seasons in both the US and the Netherlands, **ROBOT WARS** is set to burst back onto British TV screens in Summer 2016 on BBC2!





ROBOT WARS

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OVERVIEW

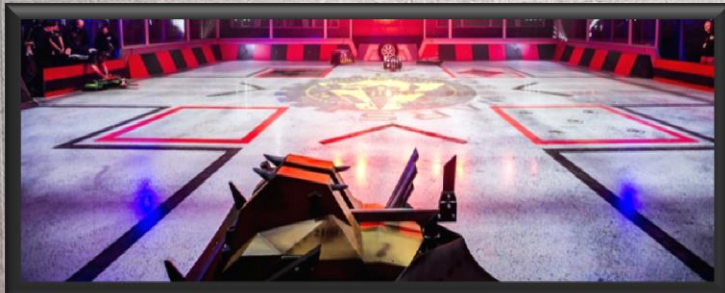
In this format rebooted for 2016 and premiering on the BBC2, each week, robots built by members of the public will face one another, as well as the invincible House Robots, in the Robot Wars arena.

The rebooted show will take place in a purpose built, state of the art, bullet proof fighting arena.

The updated format will feature back story VT's giving viewers a chance to get to know the roboteers, allowing the audience to understand how they built their robots and demonstrate how powerful they are.

Taking place in front of a live audience, Robot Wars 2016 will be a high energy entertainment format suitable for mass family audiences.

UK Hosts: Dara O'Briain & Angela Scanlon.



Commissioning Broadcaster

BBC2

Producer

Mentorn
SJP Media
BBC

Number of Episodes

6 x 60'

Scheduling

Primetime

Original Number of Episodes

9 series | 147 x 60'

mentorn^{dm}
scotland

SJP MEDIA

BBC

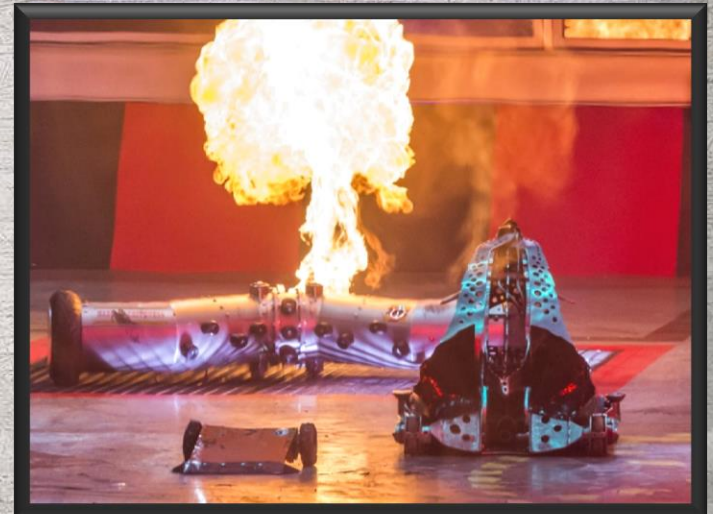


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FORMAT

- In each episode, teams of friends, families and workmates enter their lean, mean killer machines into the epic Robot Wars contests, with each episode featuring a mixture of head to head and multi robot battles
- The series brings back the original 4 House Robots
- The series features news sections on technological advances
- The first 5 episodes each result with a winning Team and Robot
- The last episode of the series is the grand finale crowning the Robot Wars series winner Team and its Robot



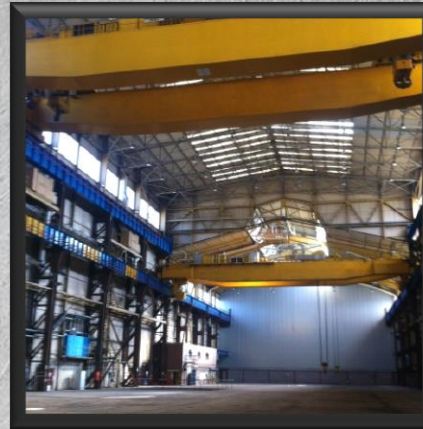


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THE UK HUB

- 20x20m bullet-proof arena constructed in a large scale hangar in Glasgow, Scotland
- 7m high walls
- 400 person live audience capacity
- The Pits – technical area for competitors to build and repair their robots
- Full production facilities available



THE ROBOTS

- The competitors' robots are harder, better, faster and stronger due to advances in robotics, technology and engineering since the original cult series
- The robots are:
 - 10 times more powerful
 - Quicker on the arena floor
 - Tougher and designed to destroy!



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HOUSE ROBOTS

These 4 new and updated legendary robots are real war machines 3 times heavier than competitors' robots!





ROBOT WARS

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COMPETITORS

- They are amateur enthusiasts
- They work out of their sheds and garages to create their robots
- Reality Elements:
 - We get to know who they are, what drives them, why they want to win
 - We learn about the choices they've made and make before the battles
 - We watch them trial and road test their machines from inception to battle-ready, steel-clad monsters





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TRAILER





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ROBOTS WAR HISTORY

Robot Wars brings with it a worldwide fan base. The original series was seen in:

- Australia
- Belgium
- Canada
- Denmark
- Finland
- Germany
- India
- Ireland
- Israel
- Italy
- Korea
- Netherlands
- New Zealand
- Norway
- Pakistan
- Poland
- Russia
- Sweden
- Singapore
- Taiwan
- Thailand
- UAE/Middle East
- Ukraine
- United Kingdom
- United States of America





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RATINGS HIGHLIGHTS OF THE LEGACY SERIES



UK: BBC2

During its original run, *Robot Wars* attained 27% share in the 16-34 demographic



US: MTV's TNN

The Premiere of *Robot Wars* saw 144% more adults 18-25 than prior 4 week period





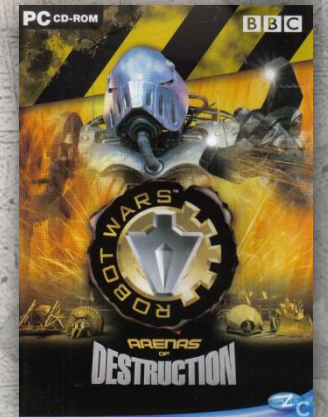
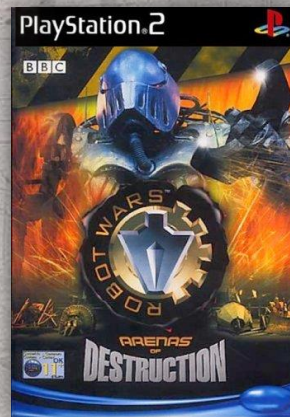
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BRAND & MERCHANDISE

Live Events and Merchandise opportunities available including:

- Apparel
- Food
- Beverages
- Apps
- Gaming
- and More!





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