

UNIQUE REALITY ENTERTAINMENT FORMAT

THE DRESSING ROOM

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THE REAL DRAMA
IS OFF THE PITCH

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THE DRESSING ROOM

DETAILS

Commissioning Broadcaster: **W (UKTV)**
 Producer: **STV Productions**
 and **GroupM Entertainment**
 Number of Episodes: **6 x 60'**
 Scheduling: **Primetime, Early 2017**
 Genre: **Entertainment, Reality**

The Dressing Room is a fixed-rig reality entertainment show that invites the viewer into the hidden world of amateur sports dressing rooms across the entire country. The series reveals all of the off-field drama and focuses on dynamic characters with fascinating lives. *The Dressing Room* is an unseen slice of modern life.

Each episode follows what happens to the key characters in each club on the other side of the touchline, their personal stories, including their work, family and relationship dramas that they share with their teammates.

Viewers get unique access to an intimate and emotionally charged world, witnessing how teammates of all ages interact in the heat of the moment - their shared histories and in-jokes, their reliance on each other, their personal grudges, and triumphs. In *The Dressing Room*, the real drama is off the pitch!

WHAT IS THE DRESSING ROOM?

The Dressing Room is:

- A brand new show, using familiar principles of fixed rig filming and structured reality programming but blending them to create a completely original new series
- Part soap, part documentary, led by rich characters and underpinned by the narrative drive of the game and the season
- A show that delivers all of the drama and none of the game

KEY FORMAT POINTS

Over the course of the series *The Dressing Room*:

- Follows the sporting season of 24 teams throughout the 6 episodes
- Each episode features 4 teams, some recurring throughout the series, and always a guest team
- Focuses on the key characters in each club, "the charismatic team captain", "the team clown", "the team lothario"
- The coaches are used as narrative guides to the sporting action and as a sounding board to the players
- Introduces supporting storylines, meeting other characters in the team, stories from around the ground, bitter rivalries, and grudge matches
- The opponents' dressing rooms are also rigged to see the action 'from the other side'



- Follows some of the teams' progress through the season, capturing cup runs and particularly challenging opponents
- The full emotional spectrum is on display, from the joy of winning to the despair of losing
- Whilst the story of the game is important, it is secondary to the personal stories

CASTING

The Dressing Room features guest teams drawn from different sports and different backgrounds, always cast for contrast, character and content.

Teams include rowdy all-male rugby club, good looking football team, all-girl roller skating group, posh water polo team, gay rugby team, Asian hockey team and many more!

